



COEP Technological University Pune

(COEP Tech)

A Unitary Public University of Govt. of Maharashtra w.e.f 21st June 2022
(Formerly College of Engineering Pune)



**DEPARTMENT OF MANAGEMENT STUDIES
(SCHOOL OF TRANSDISCIPLINARY SCIENCES & MANAGEMENT)**

MBA ADMISSION INFORMATION BROCHURE

(BATCH OF 2024-26)

SYNOPSIS



COEP Technological University is a unitary public university of the Government of Maharashtra, situated in Pune, Maharashtra, India. Established in 1854, being one of the oldest colleges in India it has produced many notable alumni like Rajiv Bajaj (Bajaj Auto), Laxman Narasimhan (CEO of Starbucks), Vijay Kelkar (Advisor to Finance Minister, Government of India), Gaur Gopal Das (lifestyle coach) and many more.

COEP Tech is known for its high academic standards, with a focus on imparting comprehensive knowledge in various branches of Engineering, Allied Sciences and Management. COEP offers undergraduate, and postgraduate programs in Engineering, Technology, and Management Studies. Strong industry partnerships provide students with practical experience, internships, and placement opportunities.

The vibrant campus offers diverse cultural and sports activities, with opportunities for students to engage in clubs, events, and competitions. The strong alumni network includes accomplished engineers, entrepreneurs, and business leaders.

Department - At a Glance

Established in 2020-21, The department has grown by leaps and bounds and is poised to make a mark in management education. One of its key strengths lies in its exceptional faculty, comprising of experienced industry professionals and research scholars. The department places a strong emphasis on producing business leaders for tomorrow's generation. Therefore, we foster student driven environment under the supervision of COEP Tech's leadership.

Our belief of adding values to corporate world and society drives us to take initiatives like Knowledge Resource Centre for HR professionals across industries, preparing value papers for corporate challenges, fostering knowledge sharing through Self Help Groups (finance). Seeing the trajectory so far, we take pride to mention that both the previously passed batches are doing well with their recruiters. We love to be generous and therefore we add values to our alumni by constantly engaging with them under the initiative of Alumni Engagement Centre.

We position our department before corporate community as their reliable partner in addressing the business challenges and as a key driver for innovations to uphold the society.





Our Vision

- Empowering Visionaries, Transforming Leaders: Shaping the Future of Business Excellence at COEP Technological University.



Our Mission

- To foster a culture of academic excellence, providing a cutting-edge curriculum that integrates theory and practical insights.
- To cultivate visionary and ethical leaders by instilling a strong foundation of leadership skills, critical thinking, and strategic decision-making through experiential learning, industry exposure, and mentorship.

- To establish and strengthen partnerships with industry leaders, fostering a seamless bridge between academia and the corporate world.
- We imbibe our students with a global mindset, emphasizing cultural diversity, ethical conduct, and social responsibility in our graduates for impactful professional pursuits.
- We facilitate the holistic development of our MBA students, focusing not only on academic excellence but also on personal growth, communication skills, teamwork, and emotional intelligence, preparing them for well-rounded success.

Overview



We offer 2 year Full-Time MBA Program

- Offering specialisations in Finance, Marketing, Operations & Human Resources (HR)
Intake: 60
- MBA in Business Analytics (BA)
Intake: 60



- Students are provided hands-on learning experience by working on live assignments & strategy papers for the companies.



- The program includes a valuable two-month internship opportunity for students to enhance their skills and knowledge.



- Another USP that we offer is once the admission process is completed pre-online induction will be started for students.

For any admission related queries kindly contact:

Dr. Deepti Lele: dpl.mngmt@coeptech.ac.in

Dr. Shalini Swamy: sms.mngmt@coeptech.ac.in

Eligibility Criteria



Eligibility for Appearing Online MAH-MBA/MMS CET 2024

Passed minimum Three-year Duration Bachelor's Degree awarded by any of the Universities recognised by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories, Economically Weaker Section and Persons with Disability belonging to Maharashtra State only) or its equivalent; OR

Appeared for the final year examination of any Bachelor's degree to be awarded by any of the Universities recognised by University Grants Commission or Association of Indian Universities in any discipline.

Note:

- Aggregate marks means the grand total of marks obtained by the candidate in subjects on which the class declaration is made in the particular University from which the candidate is passing the qualifying examination.
- In case the candidates are awarded grades/CGPA instead of marks, the conversion of grades/CGPA to percentage of marks would be based on the procedure certified by the University/institution from where they have obtained the bachelor's degree.
- The percentage of marks shall be calculated by rounding off to two places after decimal.
- The candidates belonging to SC, VJ/DT (NT (A)), NT (B), NT(C), NT (D), OBC, SBC categories should produce "Caste Validity Certificate" issued by Scrutiny Committee of Social Welfare Department and the Candidate belonging to ST category should submit "Tribe Validity Certificate" issued by Scrutiny Committee of Tribal Department and valid Non Creamy Layer certificate except SC, ST candidates at the time of verification of documents.
- Tentative MBA-CET examination to be conducted on 9th and 10th March, 2024.
- **To know more about the selection process kindly visit <https://cetcell.mahacet.org/> website.**

Resources from College

Spacious classrooms with all the facilities like audio systems, projectors, white boards, Air conditioning.



Entire COEP Tech campus and facilities are available and accessible to management students. Separate tutorial rooms for upscaling the students.



Fully equipped seminar rooms, computer lab, discussion rooms, faculty rooms to facilitate learning.



Personal assessment and mentoring sessions by industry experts to all the students for personality development.

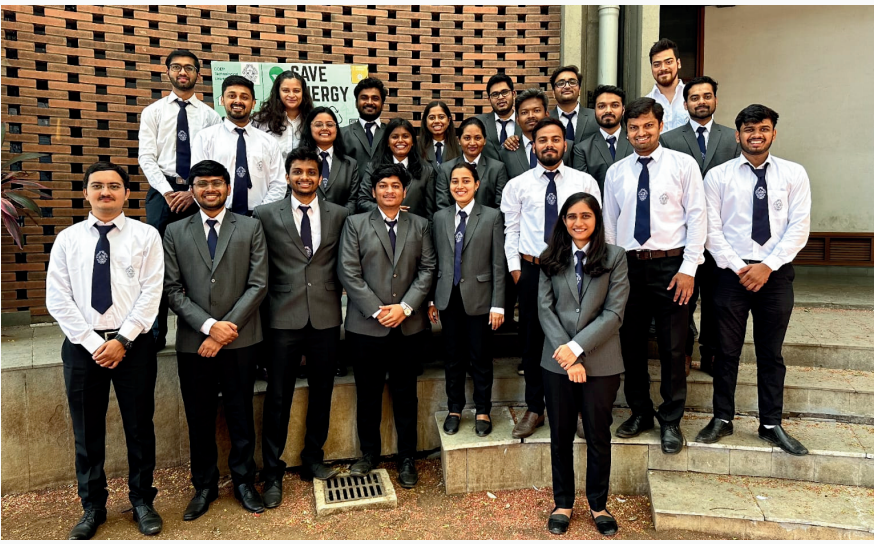


A separate department library with all the books that caters needs of students as well as the central library. Access to the CMIE database to access real-time data of industries.



Guest lecture series by Industry experts to enhance the knowledge & understanding of our students.





Ready for transition from dreamer to accomplisher.



The Boat Club at COEP Tech



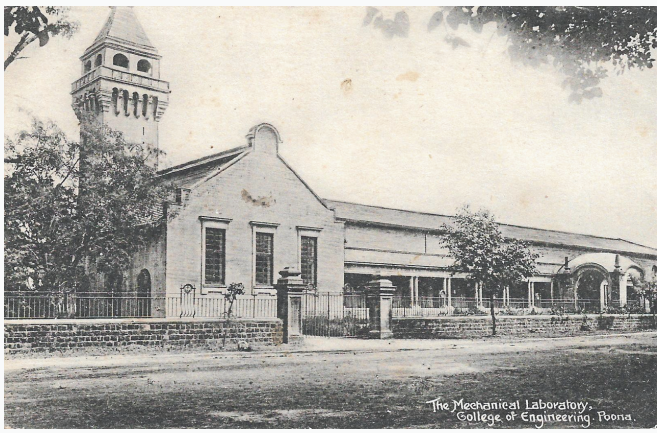
The boat carrying Lokmanya Tilak belongs to The Boat Club of COEP Tech.

Shri S D Limaye,(past student of COEP, & Chairman of Pune centre of IIBE) he a mentions about his Grand Father.

Shri Limaye writes,

“From this photo I remember one incidence told to me by my grandfather R S Limaye who passed out from the college in 1908. When in college he and his four friends went to Lokmanya Tilak and sought his blessing for the group as they were contemplating leaving the college and joining the Freedom Struggle. Lokmanya gave them a sane advice to continue with the education as it will be immensely useful in Development of Independent India.

What a foresight!!”



The Mechanical Laboratory, College of Engineering, Pune.

COEP Tech is like a vintage record: classic soul with a digital beat.



COEP Main Building Photo: Vrasati Pune





(COEP Tech in year 1865)

**From
Dr. Sandeep Meshram
Dean, School of Transdisciplinary Sciences & Management
COEP Technological University, Pune - 411005.**



Kindly scan QR code for location.